

Meet the **ADAPT** Analyst



Matt Boon Senior Research Director

As Senior Research Director at ADAPT, Matt Boon is responsible for directing and developing ADAPT's research content and positions.

For over 30 years, including 18 in senior leadership roles at Gartner, Matt has been a sought after and highly respected authority on the local and global IT landscape. Interacting with executives daily, Matt is responsible for bringing together groups of C-Suite leaders to discuss and prepare for the myriad of challenges and opportunities they face.

ADAPT hosts numerous industry-leading business and technology events, where Matt chairs, delivers unique ADAPT research positions, and advises executives across the end-user and technology provider landscape to make informed IT decisions.